





EXPERIENCE LIVING IN THE HOSTELS!

Why I chose the hostels

Moving to Malaysia from Zimbabwe was a daunting experience. I travelled alone for the first time in my life, and had to move my entire life by myself. I was terrified, to say the least. Due to a lack of knowledge about any facilities in Malaysia, I was encouraged to stay at the university accommodation. At the time of applying, I did not know that I was signing up for an overpriced, small living space that is filled with several rules and regulations, and completely lacks privacy.



HOSTEL RULES (1/2)

HEAD OF INVESTMENTS

Upon checking in to the university hostels, I was presented with a contract to sign, listing the rules of the hostel, some of these rules are plastered on the doors all around the accommodation.

U ACCOMMODATION

Students who wish to gs IN and OUT after this id must report & recard their movement at the security uffice.



URFEY

WHEN IN KIND ACCOMPTING AT AN COMPAGN/COMPANY



session at its APONS, which can be used to such sources or bodily harm, are not allowed in KDU Accummedation cumpound.



Weekslage 10-00am to 7-00pm. receids / Public Holiday 13/00am in 7.00pm irs and unity cantiloud to the common area



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provinces appliances are allowed. Places in-









Duplication of room keys are not allowed.



Possession and / or consumption of ALCOHOLIC BE VERAGES IN KDU Accommodation compound are not allowed. If caught, disciplinary action will be E IN MARCE.



e-call pathering are ONLY allowed with the Accommodation Office's approval. A written request must be submitted to the office three [3] days prior to the gatherne.



Residents are WIT permitted to allow sigilary. Including residential of the GPPCENTE SEX into their agar toget at any time for whatever vewoon.



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It will be attanded to with a

to still management will not be held responsible for any loss of belongings in the actresources any account that we will take over going peaking to provide valety & security for all resident

HOTLINE: KOU 24-hour: +6019 335 8123 m case of emergency, contact 999 for Police Station or Fire Brigade or Ambul



Possession and for consumption of PS DRUGS are a series and the worder the Makeystan Low, and Mind ofty and all with re-minded mat he strange to be diverse of any shead.

Coly HALAL Low President



VANDALISM is a very serious oftence, 12+13 not allowed to homener stalls or strate of shick tages on the walls, or do any drawing or 2.4 W months on the walls, doors, and furniture. Stude 114 will be charged for refarbohing work if found to 'seve vandalised the heater



QUIET HOURS IN from 10pm to Tem. NO games or sports of any kind are to be played after 10 pm, Louis agizes like music. TVs, tatking are to be kept to a many after 10 pm. Please respect your friends &



NO VISITORS are ellowed to star over nestel, CACENT with the Accommodation Officer's suproval. A writtan nate is required no later than I say before resident's guest arrives.



All PE-CANE Comer's, farra, lights and slavant at septembers must be SwiftChieft Diff when not in so





Hostel Rules (2/2)

Furthermore, our rooms were subject to spot checks. I did not mind the spot checks as I did not have anything that was not permitted, however, I was not present during the time of the spot check, which felt like a complete invasion of my privacy. I was not informed that my room had been entered, but had to figure it out myself as several objects were placed in different positions, including my passport folder which contains my money, and was kept in my suitcase which was initially kept closed. One of my male friends informed me that the female matron entered his room with no warning whilst he was changing his clothes.

It's the Passover all over again

Fucking housemates

thou wtf Ew

O

the fuck did this How happen

Send message

CLEANLINESS

Upon opening the kitchen cabinets for the first time, I found them to be infested with cobwebs. Cleaning services are meant to be every second day, however there are times when the trash is full for about 5 days, but it is not taken out. The cleanliness, or lack thereof, of housemates also becomes an issue, as cleaning services are very rare, when a housemate makes a mess that they do not clean up, it is left up to you to clean it up.

COST

I have a single room with electricity and water, a shared kitchen and shared bathroom, for RM950. There is a fitted air conditioner in every room, however to use it, you must pay **RM50** for a prepaid card that you can top up once it is finished, **RM50 lasts about a month.**

Using online platforms, average costs of a room similar to mine range between RM6-800 including utilities.

CONCLUSION

- 1. Living in the hostel accommodation ends up being more expensive, with less privacy and cleaning facilities. It is also inconvenient dealing with the rules and regulations set by the hostel.
- 2. It may be worthwhile staying in the accommodation for a couple of months for international students who do not have any knowledge about the other platforms to rent out accommodation in a foreign country, however after a couple of months it is worthwhile to find another source and move.

ADVANTAGES OF USING INTERNET SITE ON FINDING THE RIGHT HOSTEL

ROOMZ Asia

A1. Can easily access through online A2. Easy to find the best hostel at the best location A3. Know what the hostel provided

CAN EASILY ACCESS THROUGH ONLINE

ATTRACT THE BACKPAKERS



MORE **INFORMATION** GATHER

EASY TO MULTITASK



SAFE TIME

EASY TO FIND THE BEST HOSTEL At the best location









SUNWAY

KNOW WHAT THE HOSTEL PROVIDE

By going through an online website like Roomz to find a hostel, usually they will display and mention what they provided for the people who is going to rent there. This is one of the big advantage finding hostel in online website. It helps people to know more about what they choose. In addition, they also provide the price that you have to pay monthly, and the information about the owner that who's going to rent it to them.



BLOG

Here I'm going to share my personal experienced staying in college hostel and after that I rent a room with my friend. My name is Danial Haqeem, 20. I based in Damansara and study in Subang. Based on my experienced staying in a hostel, it was when my age was 17, it was quite though for me because the place that I stayed was full of complication, I had no choice because that what my college provide to me. It was though because the area that I stayed was surrounded with loud noise, crowded people, and a lot of entertainment. It is not suitable for students to stays there.

So one day, I decided to move out from there, but I don't know where to find. I was clueless and with no experience. On top of that, I don't even discuss with my parents about moving out. At first, I walk around the other side of that area and see all the banner that they put on the apartment and the side road. It takes a lot of time than I expected because I need to contact the owner and need to wait for the owner availability.

I rejected 3 out 5 apartment and room that I found, due to the condition of the room, and the house. Some of it, looks like haunted house. That past few days I couldn't find the right one, until one day, my friend found an online website and it shows us everything; from condition, location, price, and every detail that we need. It was better, because what we see from the website, its what we get when we were there. I was happy because I don't have to go through bad experienced searching it on the through banner or road side again.

There are a lot of good things of using online website to find the suitable place for you to rent. Especially it save a lot of time, the interior design was well design, friendly housemate, and we have our peace with no more loud sound. It is so good and I like it.

Go to Malaysian #1 Room Rental for the best online website : https://my.roomz.asia/

GOOGLE ADWORDS 8 **GOOGLE DISPLAY**

6

INSTAGRAM





YOUTUBE



Facebook

Twitter

75.73%

8.12%

Pinterest 6.14%

Instagram

5.54%

Social Media Stats in Malaysia - October 2019

SOCIAL MEDIA STATS IN Malaysia From Oct 2018 – Oct 2019



Press Releases FAQ About Feedback

YouTube

3.73%

Tumblr 0.35%

StatCounter Global Stats Social Media Stats Malaysia from Oct 2018 - Oct 2019

DATA FROM GOOGLE TRENDS





FACEBOOK 50%

FACEBOOK RM3/perday INSTAGRAM RM3 – RM3000/ perday RM 3 (52 – 140) RM3000 (53,000 – 140,000) Google AdWords, **Google Display &** YouTube



FACEBOOK

f

Largest Malaysia social media platform

• Having the most community, engage back to company by through message Facebook platform.

INSTAGRAM

D

 Budget is lower to reach out most of the community.

- YOUTUBE
- Can be another great platform to advertise company brand awareness.

REASONS OF BUDGET ALLOCATION

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GOOGLE ADWORDS

Requires lower budget, only charge when people click on it or 1,000 people view the ads.

GOOGLE DISPLAY

• Requires slightly higher budget because the speed of ads reach is fast.

FREE OF CHARFE **ECHNIQUE**

BLOG

PARTNERSHIP

 Write a lot of useful content which can be found at google without spending any cents on it. - For example, 3 things that you need to know before rent a room.

Partnership with university or college - offer exclusive low price for particular university students.

Partnership with bank

- offer exclusive price for particular bank user with terms and conditions.

SURVEY QUESTIONS

- 1. What is your identity?
- 2. How old are you?
- 3. Which university / college are you from?
- 4. Are you currently living in a hostel / have you ever lived in hostel before?
- 5. What are the channels you have used to source for hostel?
- 6. Which rental website you have heard of?
- 7. Are you living in college's hostel?
- 8. Which type of room you are living in / prefer living in?
- 9. How much do you pay (monthly) for living in hostel?
- 10.What is your first priority in determining choices on hostel selection?
- 11. What type of problem you are facing / have faced when you are living in hostel?
- 12.Are you satisfied with your hostel?
- 13. How much would you rate your hostel?
- 14.What is your ideal type of hostel?

n hostel before? |?

tel selection? ou are living in hostel? **UOW Malaysia KDU University College SEGI University** Xiamen University Malaysia **Heriot-Watt University Universiti Tunkul Abdul Rahman** Universiti Teknikal Malaysia Melaka **Oneworld Hanxin College YTL International College**



THE UNIVERSITY / COLLEGE'S HOSTEL PRICING (MONTHLY)

UNIVERSITY / COLLEGE	Pri
UOW Malaysia KDU University College	
SEGI University	
Xiamen University Malaysia	
Oneworld Hanxin College	

600 - 800

600 - 800

600 - 800

800 - 1000

icing Range (RM)

Are you living in college's hostel? **46 responses**



What are the channels you have used to source for hostel? **46 responses**



46 responses





How much do you pay (monthly) for living in hostel?



Which rental website you have heard of?

What's your first priority in determining choices on hostel selection?

46 responses



How much would you rate your hostel? **46 responses**



you are living in hostel? 46 responses



What type of problems you are facing / have faced when

WHAT'S YOUR IDEAL TYPE OF HOSTEL?

Cheap, Clean, Good Facilities	Clean and have own personal space
Clean	Vintage
Clean and Cheap	Nice location with affordable price
Facilities is good and hostel is clean and hygienic	Require a living room
Spacious	Single room and no roommate
Home	A larger room with 4 ppl
Single room, Good sound insulation, Space Large, Equipment is complete	Warm
Free Wi-Fi	Having refrigerator in my hostel or I can cook in the dorm
Same as drama	Efficient space of room area and good quality of facilities
A cozy room	Good facility and good location
Convenient	Clean and tidy

A hostel with fe limitations and privacy Cleaned one Cleanliness and enough facilitie Clean with goo and friendly pe Clean rooms le proper manag Eco-Hostel **KDU University** Good price and facilities Clean By the Sea Single room w conditional Like university

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	Buy my own house
nd there are ies	Clean and comfortable
od facilities eople	Single room
eniency and gement	Clean and safety
	Donno
y is good	Budget and Minimalist decoration. With nice facilities
d good	Eco Hostels
	Great facilities, near to my college and clean
	Huge room
/ith air	Studio
in China	

YOU

